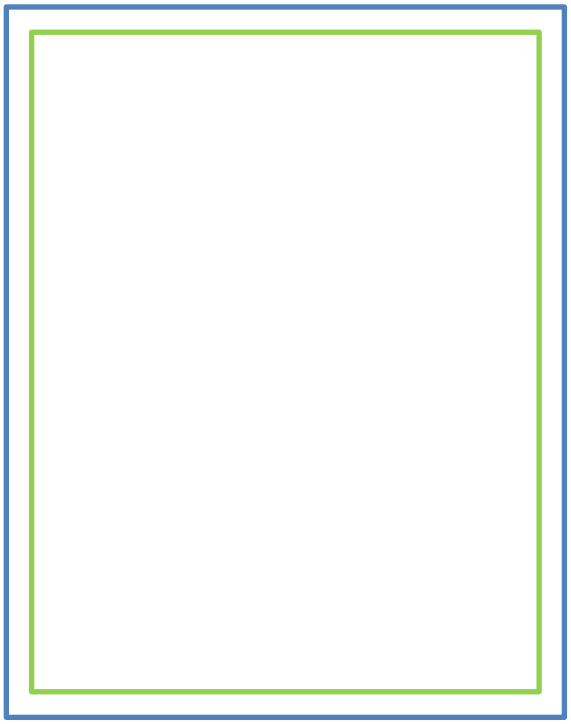
Spec Sheet

Table Stand Poster



- Graphic Area:
  - Inches:
    - Bleed: 28” H x 22” W
    - Live: 26” H x 20 “W

- Create all art in CMYK.
- Scale art to one inch equals a inch.
- All images should be at 100 DPI at a minimum and all fonts should be converted to outline (Vector Format).
- Once file is created in Illustrator/ Photoshop/ Coral etc.. it should be saved as a high resolution PDF and sent in this form. (Please do not send layered files)

Art Deadline is May 3, 2024

Blue Line Is Bleed Area
Template above is to scale

Please send all production questions to: FBC & Associates, Inc. Andres Madrazo 305-610-4400 andres@fbcassoc.com